



Required to Lease

1,500 - 1,700 sqm

Industrial / Retail / Large Format Retail

Amusement / Family Entertainment Precincts



On behalf of: PowerPlay Submissions due: ASAP





Market Brief / Site Specification

Tenancy Size

1,500 - 1,700 sqm

Premises Type

 Industrial / Large Format Retail

Standalone / Inline building

• Min. 5 metre clearance for at least 50% of the area

Target Suburbs

 Refer to Maps at the end of this document.

Preferred Precincts / Amenities Amusement / Family Entertainment

· Commercial look & feel

· Gentrified, warehouse-style

· Shopping centre fringe

· Large format retail parks

Complementary Businesses Zone Bowling / BOUNCEinc / Karting / Arcades

Site Attributes

 Open-plan industrial warehouse

· Preferably clear span

· Air conditioning

Ground floor

 Male / Female / Accessible bathrooms

Zoning

Amusement usage

Car Parking

· 20+ car spaces

Signage

Yes

Lessee ·

PowerPlay IE Pty Ltd

Lease Term ·

· Up to Ten (10) years

No demo clause

Timing ·

 Stage 1: 2024-25. Stage 2: 2026-27. Refer to Maps at the end of this document...

Links ·

Intro video

powerplay.com.au

 instagram.com/ powerplayperth

 <u>facebook.com/</u> <u>powerplayperth</u>

Consultant Fees

TLG is retained by PowerPlay

Contact ·

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About PowerPlay

Background

Founded in 2019, PowerPlay is the brainchild of ex-professional motorsport competitor and manager, Glenn Macneall. The successful Perth-based electric go-karting business provides a safe, eco racing experience for friends, families and corporate groups alike. With the Entertainment sector forecast to grow at 5% CAGR over the next 10 years, PowerPlay's social, sustainable, and budget-friendly format is opening new sites across Australia to meet increasing demand.

PowerPlay offers a unique racing experience where amateurs and pros alike can challenge themselves and have fun. The venues feature a spectator area, games and party room, driver zone, pit lane with charging stations, and podium, unique two-level tracks, activity areas and more. The business welcomed over 52,000 racers in FY23, with over 100,000 customers since inception. There have been zero reportable incidents, and reviews average 4.8/5 Stars (across 600+ Google Reviews).

Current venues

- Joondalup (WA) 136 Winton Rd, WA 1,606 sqm
- · Bibra Lake (WA) 7 Sobek Pass, WA 2,123 sqm

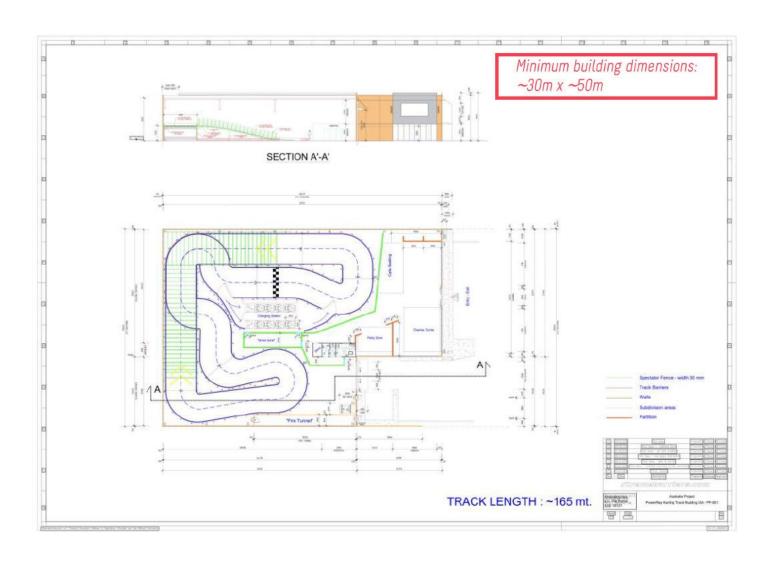


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Example Floorplan



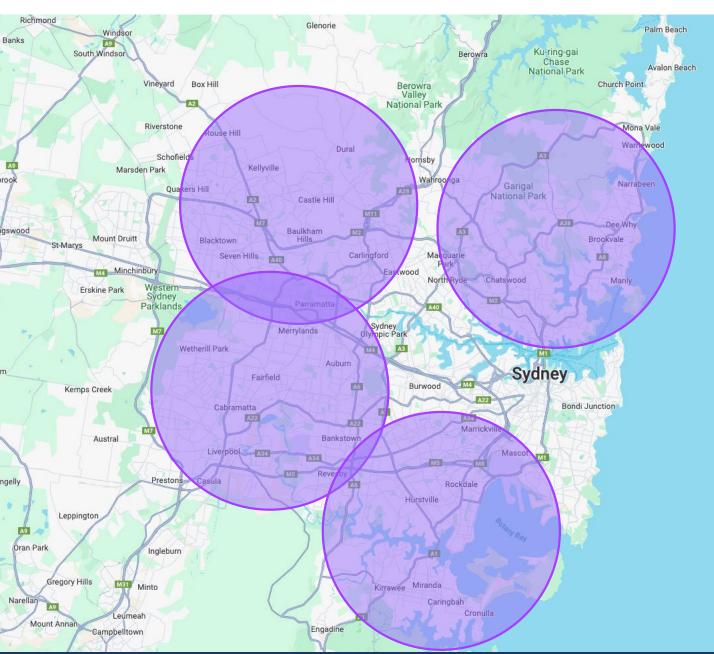
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Sydney

Target Areas: North-West/Hills, North-East, Inner-West, South Timings: 2024-25 (Stage 1)



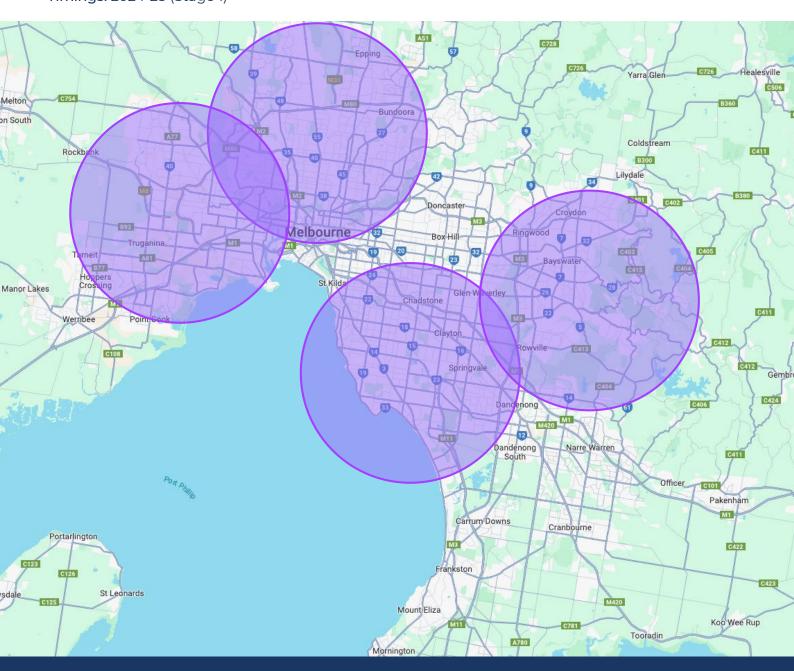
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Melbourne

Target Areas: Bayside/Moorabbin, South-East, North, West Timings: 2024-25 (Stage 1)



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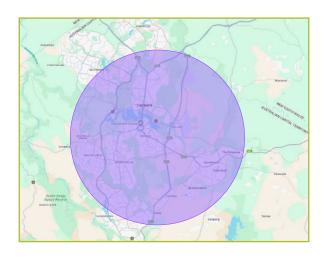
Brisbane & Gold Coast, Newcastle, Sydney West, Canberra, Adelaide





Stage 2 (2026-27)

Brisbane & Gold Coast Newcastle & Western Sydney Canberra Adelaide





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